# Technical Marketing Intern - Madagascar

Are you a new graduated or experienced marketing specialist, with a passion for animal production sector of Madagascar? Are you fluent in Malagasy and ready for an interesting challenge, working with an international company? Then Nutreco is looking for you!

#### What are you going to do?

Nutreco is a global leader in animal nutrition. Our advanced feed solutions are at the origin of food for millions of consumers worldwide. Quality, innovation and sustainability are guiding principles, embedded in the Nutreco culture from research and raw material procurements to products and services for agriculture and aquaculture. Experience across 100 years brings Nutreco a rich heritage of knowledge and experience for building its future. Nutreco employs over 10,000 people in 30 countries, with sales in more than 80 countries.

In Africa, Nutreco is divided into 2 activities, on one side, Trouw Nutrition that fulfil the needs of millions of animals by providing tailor made nutritional products such as concentrates, premixes, feed additives and specialty and our second pilar is the nutrition of fishes with our Skretting feed brand. Next to export from Europe, a rapidly increasing proportion of the products is being produced locally in Africa, including Egypt, Nigeria, South Africa and Kenya.

In support of our activities in Madagascar, we are looking to strengthen our team with a Marketing Intern.

Trouw Nutrition takes pride and importance in our level of service, to the benefit of our customers, farms and consumers. You will become part of a highly motivated and tightly-knit team of professionals that bring progress to the animal nutrition sector. You will become a valuable asset to our local and international teams.

You will work closely with our local partner and you will have clearly defined tasks that allow you to define yourself how to best achieve your objectives. Your tasks will be divided over **marketing objectives** that will lead to commercial success and your personal growth. A sensitivity for sales will be a plus.

### What are your key accountabilities?

- Develop and support the marketing strategy for the portfolio of Trouw Nutrition products and services across all animal species (poultry, swine and dairy)
- Maximize the support to Nutreco's partner and end-customers (feed millers, home mixers and farmers);
- Gain insight into customer requirements, competitor and market trends and developments;
- Support both existing and new business;
- Organize and execute marketing feedbacks to your manager.

# What do we offer?

Nutreco's mission is to feed the future. In a world with limited natural resources, our ambition is to meet the rising food needs of a growing world population in a sustainable manner. Working with Nutreco means a fantastic opportunity in an international working environment with lots of development opportunities.

#### What else is in it for you?

- Fulltime position for 6 to 9 months
- Attractive internship package of compensation.
- Development of personal skills and knowledges, due to a wide variety of tasks and responsibilities.
- A pleasant international and people oriented working environment.

#### What we ask

- Minimum Bac+5 degree in a marketing field
- An experience in agribusiness will be a plus and preferably existing knowledges in the Malagasy animal production sector
- Excellent sales/technical/communication skills;
- Ability to work independently
- Fluent in Malagasy & French, English is a plus
- Comfortable working in dynamic teams
- Good synthetic mindset
- Organized & structured

The position is home-based in Antananarivo - Madagascar and requires travelling in different regions across the country. We are a Dutch company, our head office is located in Boxmeer, the Netherlands and your manager will be located in Nairobi, Kenya.

# Extra information / Apply direct

Are you the right candidate we are looking for? We would like to hear from you! You can express your interest in this role by sending your CV to <a href="mailto:fara.ratalata@trouwnutrition.com">fara.ratalata@trouwnutrition.com</a> and we will contact you as soon as possible. For more information regarding this vacancy you can contact Fara RATALATA (Manager Sub saharan Africa) at +2540759657322. In case you do apply, we like to thank you for sharing your ambition with us!